

Privacy Policy

[Please read this agreement carefully.](#)

Updated: November 1, 2011

TextPower, Inc. Privacy Policy

At TextPower we respect and take steps to protect your privacy. We strive to make our site a safe environment for everyone who visits and uses TextPower services. We are committed to providing you the best possible online service and experience as well as the best products and services. The purpose of this policy statement is to fully share with you:

- How we use the information
- With whom we share the information
- How you can change the information

This policy addresses our practices with respect to our website, but does not address the practices of any website we link to (including the merchants and content providers we link to). This policy is incorporated into, and subject to the terms of, our User Agreement.

How We Use Information collected

We use information which you provide us to keep track of the TextPower services you have signed up to receive. We may also use personally identifiable information about you to improve our marketing and promotional efforts, to statistically analyze site usage, to improve our content and product offerings and to customize our site's content and layout. We do this in an attempt to improve our site and better tailor it to meet our users' needs. We may also use personally identifiable information about you to deliver information to you that, in some cases, is targeted to your interests, such as targeted promotions. We use your email address to contact you regarding administrative notices or latest news from time to time.

We use personally identifiable information that you have provided to us, including your email address and mobile number, to contact you via SMS or email with administrative notices, news or promotions from time to time.

On the other hand, upon registration, you are by default, opted-in to receiving occasional promotional emails and SMS', usually once every week or two. You will continue to receive these promotional communications for as long as you are an active customer of TextPower, until you select to unsubscribe from them by clicking on the "unsubscribe" link at the bottom of the promotional emails or by replying "STOP" to the SMS'.

We use information in the file we maintain about you, and other information we obtain from your current and past activities on the site, to resolve disputes, troubleshoot problems and enforce our Terms and Conditions.

Protection of Database Information

Any information sent to TextPower for text messaging and or storage purposes will remain the property of the account holder. TextPower will at no time collect or redistribute this information without your consent, except where legally required by law to do so. This is with particular reference to any database, numbers and/or recipient details that you may deliver to us, or store on our databases.

Disclosure of Your Information

We do not sell or rent any personally identifiable information about you to any third party. We do aggregate information and disclose such information in aggregate for other marketing and promotional purposes. However, in these situations, we do not disclose any information that could be used to personally identify you. TextPower offers features on our site where we will, by necessity, need to provide some of your information to the third party offering such services. To the extent that that third party requires your information to enable you to use their service, we will notify you of the specific information that will be provided to such third parties. Before you use the service you should evaluate whether you will accept the terms and conditions of the third party service, and give TextPower the right to pass your information on to that third party. In addition, we must comply with court orders, information requests from government agencies and regulators and other legal and regulatory processes that may require the disclosure of your personally-identifiable information.

For those users who make purchases at our website, we, through our third-party payment processor, may collect IP address, browser version and other information about the software and hardware resident on the computer used to make the purchase. This information is passed on to and used by our third-party payment processor solely for purposes of authentication and security. By making a purchase at our website you authorize such collection and use.

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. We use SSL encryption technology to protect the transfer of your information.

Advertising Technology

Email Advertising

We may share web site usage information about visitors to our web site, who have received a targeted promotional campaign, with a reputable third-party advertising company for the purpose of targeting future campaigns and upgrading visitor information used in reporting statistics. For this purpose, we and our third-party advertising company may note some of the pages you visit on our web site.

Our Commitment to Children's Privacy

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our

website is structured to attract anyone under 13.

BBB OnLine Privacy Program

Your privacy is important to us. By participating in the Council of Better Business Bureau's BBBOnLine Privacy Program we have made a commitment to meet the program's strict requirements regarding how we treat your information and have it verified by BBBOnLine. Further information about this program is available at <http://www.aboutus.org/BBBOnline.org>

All BBBOnLine Privacy Program participants are required to work with the program's dispute resolution process. The Privacy Program will only accept complaints regarding the misuse of personally identifiable information by a website operator. For more information about the Privacy Program dispute resolution process visit www.bbbonline.org/privacy/dr.asp

Frequently Asked Questions

Will you send advertising text messages to my cell phone, without my consent? No, we will not send you unwanted advertising text messages. We may initiate a program whereby we send advertising text messages to cell phones. However, this will be an opt-in based service. You will decide if, and when you want to receive advertising on your cell phone.

Reviewing/Changing Your Information

If at any time you would like to change any information in your account, Login from the home page. Here you can change or update your information. You must click preferences to maintain new changes.

CHANGES TO THIS PRIVACY POLICY

We may amend this privacy policy from time to time as we add new products and services, as we improve our current offerings, and as technologies change. If we make any material or substantive changes in our treatment of information collected at this site (www.textpower.com), we will notify you by posting a clear and conspicuous notice of these changes on our website and in this privacy policy.

Limits on Our Abilities

Although your privacy is very important to us, due to the existing legal and technical environment, we cannot ensure that your personally identifiable information will not be disclosed to third parties in ways not described in this policy. Additionally, we can (and you authorize us to) disclose any information about you to private entities, law enforcement or other government officials as we, in our sole discretion, believe necessary or appropriate to address or resolve inquiries or problems. This will not be done for commercial purposes or gain from TextPower as such.

If you have further questions about our privacy policy or its implementation, please [Contact Us](#). You acknowledge that acceptance of this privacy policy is a condition to your use of our services and you agree to be bound by all of its terms and conditions.

